

# PROJECT PROFILE – ITIP - Islamic touristic and informative portal

\* 1 page max

<b>Project Title</b>	ITIP - providing tourist and educational services
Sector of Industry	Tourism
Location	Konjic, B&H
Objective of the project	Creating high quality touristic product and enable tourist to learn about Bosnian touristic and cultural attractions in order to enjoy staying in Bosnia and Herzegovina and learning at the same time, with very best quality
Key characteristics and advantages of the project	Unique data base of locations and advices for tourists. Besides locations ITIP offers informations about islamic culture in Bosnia, art, history, family relations, tradition, clothing, language, geography, transport, architecture and gastronomy.
<b>The financial aspect of investment - project:</b>	
Return on investment(ROI)	ROI: 24,44%
Budget of expected investment – total investment	<ul style="list-style-type: none"> <li>• Total investment 171.083 €</li> <li>• CAPEX 91.950 €</li> <li>• OPEX 79.133 €</li> </ul>
Expected mode of cooperation with potential investor	All models of cooperation with a new investor are welcome.

<b>Company information</b>	<ul style="list-style-type: none"> <li>• Founder Konjic Municipality in cooperation with College of tourism and management Konjic</li> <li>• Educational institution</li> <li>• November 2012</li> <li>• 88400 Konjic, Varda 1, B&amp;H</li> <li>• Senate, Steering committee and Dean</li> <li>• Capital structure: private</li> <li>• 6 full time employees</li> <li>• The first higher education institution in Municipality of Konjic, the only institution in South-East Europe providing education in Geotourism as a special study program, and it's study program Communication and Tourism.is unique in B&amp;H.</li> </ul>
Company size	SME
Structure of sales ( year 2014 and 2015)	<ul style="list-style-type: none"> <li>• 64.399 €</li> <li>• 52.475 €</li> </ul>
Market position	Small
Financial data	<ul style="list-style-type: none"> <li>• Gross profit 6.026 € (2014.)</li> <li>• Gross profit 1.483,5 € (2015.)</li> <li>• Total assets 43.092 € (2014.)</li> <li>• Total assets 49.362 € (2015.)</li> <li>• Total equity 20.082 € (2014.)</li> <li>• Total equity 20.672,5 € (2015.)</li> </ul>
Historical overview of the most important characteristics	Organizer of First International Conference of Bologna Process in SEE; Participation in the project of the European Commission 'Innovation in education'; Organized round table with GIZ 'Outcomes in education and labor market'
List of products	Education services
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