

PROJECT PROFILE – Cerebra Recruiting

* 1 page max

Project Title	One region one economy- Expansion of the partnership and networking					
Sector of Industry	Consulting in human resource					
Location	Sarajevo, BIH (seat), Ljubljana (Slo), Opening in: Zagreb (Cro), Beograd (RS), Podgorica (MN)					
Objective of the project	Connecting and strengthening the cooperation of small and medium enterprises in the region and increase the mobility of professionals					
Key characteristics and advantages of the project	1. Domestic bh. company with huge potential of regional growing 2. Specific way of doing business 3. Employability of young professionals 4. Innovation - animation existing workforce mobility in the region and country					
The financial aspect of investment - project:	Since we are small company from our investor we are expecting financial support for operational costs the amount of 184 258, 00\$. The company will contribute with the amount 58 079, 00\$, know-how, local and international contacts and clients. For our investors we can provide our services.					
Return on investment (ROI), Net Present Value, etc.	The period on return on investment – 3 years					
Budget of expected investment	All expenses are in USD for period of two years.					
	Offices rent (5 office)	Employee (8 person)	Technology support	Marketing campaign	Consultant	Total
	12 175,00	211 200,00	4327,00	10 916,00	8046,00	242 337,00
Expected mode of cooperation with potential investor	Investment, Joint Venture, Shares in capital					

Company information	Cerebra Recruiting o.d., registered in 2013. Owner and Co-founder Zlatan Karic Capital structure: private					
Company size	Now: 4 employees; (3-B&H, 1-SLO) After expansion in two years 8 employees in 5 countries in the region					
Structure of sales			2014	2015		
	Total sales		25.000	45.000	Structure of sales : local and foreign markets (Germany, BIH)	
Market position	Small					
Financial data			2014	2015		
	Neto profit		18.000	32.000		
Historical overview of the most important characteristics	October 2013. Establishing Cerebra Recruiting, agency for recruiting and HR consulting Since 2014 till today signed five Cooperation Agreement with: Vianova Service GmbH (Germany), Job Relations GmbH (Germany), 4Scotty GmbH (Germany), TREC International (BiH), KOUZON corporation (Macedonia). We recruited 50 pharmacists and employed them in Germany. Our 8 doctors are waiting for confirmation for employment from Germany. We provide a several freelancing contracts for our IT engineers. We worked on recruiting process of several companies in BiH.					
List of products	We are offering different kind of services to our clients such are: - Job adds on our web portals www.profitirajspoznanstvom.com and www.profitirajspoznanstvom.si - Professional selection, recruitment and headhunting for our international clients - Outsourcing of different professionals - Business coaching - Additional educations for the candidates (German language, professional skills)					

Contact Information	<ul style="list-style-type: none">• Zlatan Karić, Owner• Contact person: Alena Velagić• 063 818 717• info@cerebra.eu
Other information	Our company for job seekers and in general provides a wide range of education and preparation before applying for open job position. This includes consulting and education <i>How to write a CV and motivation or cover letter, Intensive conversational course of German language and Preparation for interview with the employer.</i>