

Cerebra Recruiting

Expansion of the partnership and networking



Mission Statement

- Our mission is to become the agency of the first choice in Bosnia and Herzegovina and the countries of the region and enable our customers to focus on their primary business while we are finding the best solutions for their needs in the domain of human resources.

The Team

- Zlatan Karić, MA ecc. - owner and founder, 13 years of experience
- Alena Velagić, psychologist - manager
- Nejra Hadziefendic, recruitment specialist

Objective

- Connecting and strengthening the cooperation of small and medium enterprises in the region and increase the mobility of professionals



Market Summary

- Since establishing we were present mostly on:
- German Market – 80% (pharmaceutical industry)
- Other Markets (Bosnian, Gulf) – 20% (various industry)

Opportunities

Expansion of the partnership and networking in the region and providing better opportunities for our clients and candidates



Business Concept

- Our business is based on the referrals strategy
- We promote referrals strategy because we believe that the best way to get good and quality employee is through personal contacts and existing social capital
- Promoting partnership and cooperation in order to achieve better results and higher goals



Financial Plan

- Sale structure for the last two years

	2014	2015
Total sales	25.000	45.000

	2014	2015
Neto profit	18.000	32.000

- All expenses are in **USD** for period of two years.
- Asking for contribution amount **184 258, 00\$.**

Offices rent	Employee	Techology	Marketing	Consultant
12 175,00	211 200,00	4327,00	10 916,00	8046,00
Total				
242 337,00				

Key Services

Job adds on our web portals in BiH and Slovenia

Professional selection, recruitment and headhunting for our international clients

Outsourcing of different professionalist

Business coaching

Additional educations for the candidates (German language, professional skills)

Partners and Clients



Vianova Service GmbH
www.vianova.com - know needs



Zisick GmbH

KOUZON
corporation

T|R|E|C
INTERNATIONAL D.O.O.
TRADING | REAL ESTATE | CONSULTANCY

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Jobrelation

OPTUM

180vita

Plan B+
konzultiranje
Brigita Lazar Lunder s.p.