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Evergreen



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Rijad Gosto rijad.gosto1@gmail.com, +387 61 302 865)

Edvin Sinanović edvin@live.com, +387 62 985 254)

Vildan Živojević vildan_ziwa@hotmail.com, +387 61 601 946)

Haris Kvirgić harrykvrgetic@yahoo.com, +387 62 422 419)

Main Objectives:

- ▶ Expansion of current capacity
- ▶ Expansion of arable land
- ▶ Construction of destilery
- ▶ Producing aromatic herb oil
- ▶ Export of finished goods

Picture of existing 30 000 plants ready for planting



Strengths:

- Profitable business
- Modern technology for the production
- Good work organization
- The constant demand growth

Weaknesses:

- Season job
- Lack of experience on a larger scale

Opportunities:

- Low current regional competition
- Unsaturated market
- Geographical position

Threats:

- Presence of grey economy
- Presence of recession
- Risk of new entrants

Financial Investment

Items	Cost (€)	Description
Distillery	14.335,45	Needed to turn plants into oil
Steam generator, boiler	15.828,72	Supplies steam to the distillery
Needed equipment for getting the system in working order	4.957,68	Transportation of the equipment, placement, ready to use
Workspace	30.946,95	Around 600m2
Machinery needed for processing arable lands	10.000	Costs for getting the land ready for planting
200 000 plants	61.262,60	...
The second year 300.000 seeds	1.276,30	...
Fertilizer	5000,00	...
Truck for transportation	10.000,00
Opening company	1.000,00	Legal costs
Instalations	10.000,00	Water, electricity, heating...
SUM	164.607,7	

Operating Expenses

Items	Per harvest	1year	2year	3year
Tr. transporta	4500	9000	21600	25920
Plin za destilator	2000	4000	9600	11520
Komunalije	200	400	960	1152
Plate	18000	36000	86400	103680
Doprinosi	10800	21600	51840	62208
Kancelarijski materijal	50	100	240	288
Amortizacija	1000	2000	4800	5760
Kontrola I analiza proizvoda	500	1000	2400	2880
Osiguranje	500	1000	2400	2880
Ostali troškovi	1000	2000	4800	5760
#NAME?	38.550,00	77.100,00	185.040,00	222.048,00



▶ Detailed plan available upon request