



SPONSORSHIP PACKAGES



GREAT INVESTMENT OPPORTUNITIES IN THE EMERGING MARKETS

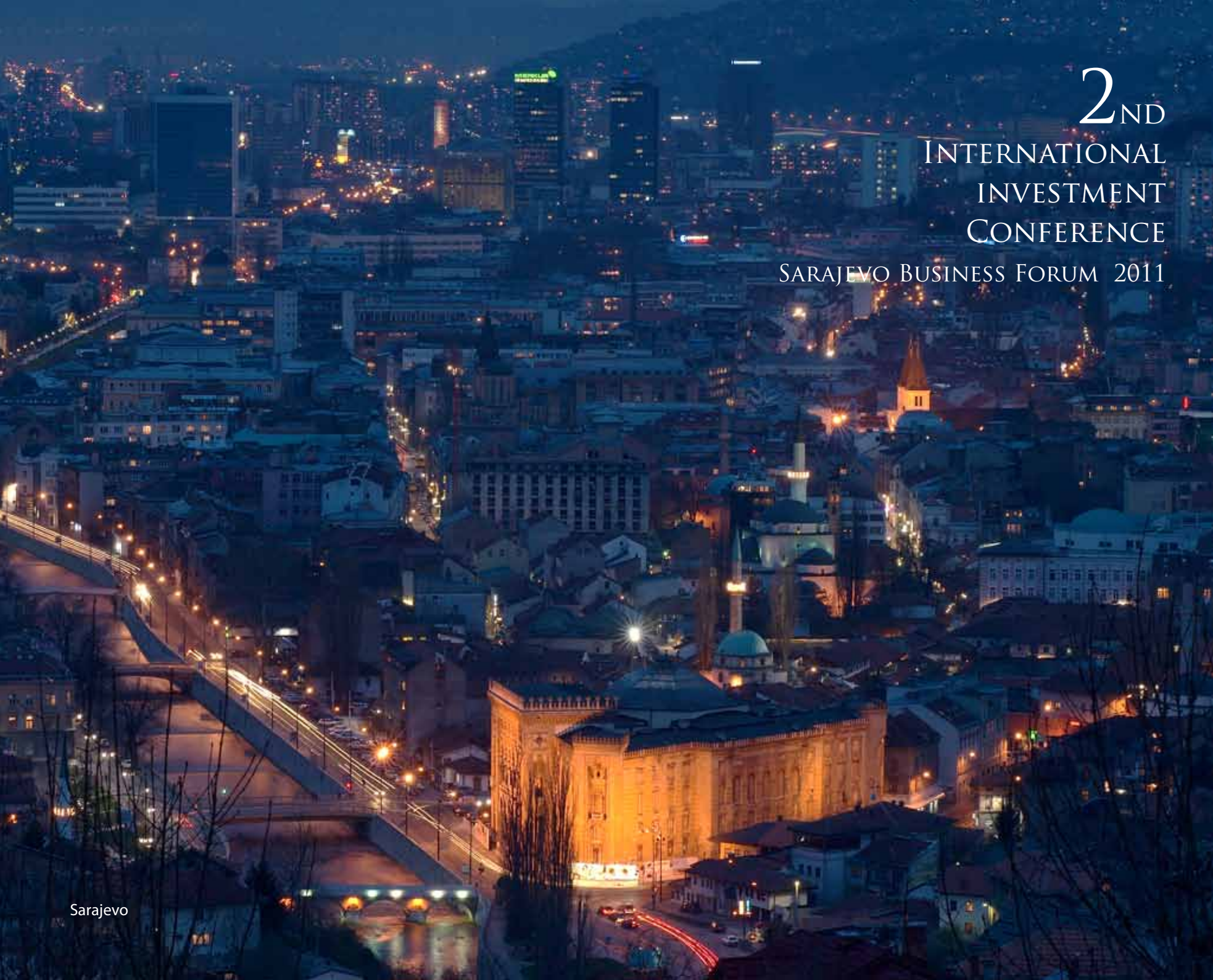
ORGANIZERS

STRATEGIC PARTNERS



Bushech Group
Innovative Solutions





2ND
INTERNATIONAL
INVESTMENT
CONFERENCE
SARAJEVO BUSINESS FORUM 2011

Sarajevo



HIGH OFFICIALS AT THE OPENING SESSION OF SBF 2010. Dr. Alija Behmen, Mohammad Al Zaruq Rajab, Dr. Haris Silajdzic, Recep Tayyip Erdoğan, Tun Dr. Mahathir Mohammad, Dr. Ahmet Davutoğlu, Charles L. English, Dr. Ekmeldin Ihsanoglu, Djuro Popijac, Patrick Vlacic, Dr. Ahmad Mohamed Ali, Sheikh Ahmed Bin Saeed Al Maktoum, Amer Bukvic, Khaled Al Aboodi

2ND
INTERNATIONAL
INVESTMENT
CONFERENCE



*We have the honor to present you
the 2nd International
Investment Conference –
Sarajevo Business Forum 2011
to be held on April 6-8th, 2011,
in Sarajevo,
Bosnia and Herzegovina.*

SARAJEVO BUSINESS FORUM 2010 IN NUMBERS

NUMBER OF PROJECTS	157
VALUE OF PROJECTS	11.559.125 000 EUR
NUMBER OF ENERGY PROJECTS	40
VALUE OF PROJECTS	5.413.000.000 EUR
NUMBER OF INFRASTRUCTURE PROJECTS	33
VALUE OF PROJECTS	895.000.000 EUR
NUMBER OF AGRICULTURE PROJECTS	36
VALUE OF PROJECTS	453.000.000 EUR
NUMBER OF FORUM PARTICIPANTS	600
NUMBER OF ACCREDITED JOURNALISTS	170
NUMBER OF ACCREDITED MEDIA HOUSES	60
NUMBER OF SPONSORS	32
NUMBER OF MEDIA PARTNERS	20



SARAJEVO BUSINESS FORUM 2011



About the Conference

Bosnia & Herzegovina is in the middle of the process of reconstruction and privatization with strategic position in the South-East Europe.

To be held for the 2nd time, after a great success in 2010, this Conference will gather key foreign investors from the the Middle East, Asia, and South East Europe as well as local and regional government officials and business leaders to evaluate new investment opportunities in the region.

Conference Panels and Main Objectives

1. Infrastructure
2. Energy
3. Agriculture
4. Tourism
5. Education
6. Wood industry
7. Construction
8. Financial industry

Sarajevo Business Forum will provide the gateway for investors to discover and discuss the investment opportunities in the most attractive areas of investment in SE Europe with a focus on Bosnia and Herzegovina and regional countries. The Forum also provides the chance for direct contact with regional business leaders.



BE A SPONSOR

of the most important
business event in
South East Europe



Special guests and prominent speakers



Recep Tayyip Erdoğan
Prime Minister of the
Republic of Turkey

STRATEGIC PARTNER



- Gratis participation at the Forum for five representatives of the Strategic Partner
- Gratis participation at the Forum for three partners of the Strategic Partner
- Place next to moderator at all panel sessions
- Golden Membership with BBI VIP Business Club for three years
- Insertion of the logo and company profile to the dominant place on the webpage of the Forum
- Insertion of the logo and company profile to the dominant place on brochure/program of the Forum
- One page in the official publication of the Forum with information provided by the Strategic partner
- Insertion of the logo to the dominant place on all other Forum publications
- Insertion of the logo to the Forum accreditation card
- Insertion of the logo to the dominant place on billboards and roll-ups of the Forum
- Insertion of the logo on TV ad of the Forum which will be broadcasted before and during Forum
- Dominant logo/name during media advertising of the Forum (radio jingle, internal ads)
- Insertion of logo and company profile to the dominant place on DVD which will be made before or after the Forum and distributed to all participants
- Insertion of the logo to the backboard/LCD display of the Forum
- Dominant logo in the official space of the Press Center
- Dominant logo on the backboard used for press conferences
- Emphasizing of the sponsorship at all accompanying events during the Forum
- Possibility of addressing at the Forum and appropriate panel (up to 15 minutes)

100.000 KM/50.000 EUR



Over 600
delegates

P LATINUM SPONSOR



- Gratis participation at the Forum for three representatives of the Platinum Sponsor
- Gratis participation at the Forum for two partners of the Platinum Sponsor
- Place next to moderator at one panel session
- Golden membership with BBI VIP Business Club for two years
- Possibility of placing a promo stand in front of the Forum Plenary Session hall
- Insertion of the logo and company profile on the webpage of the Forum
- Insertion of the logo and company profile on brochure/program of the Forum
- Half a page in the official publication of the Forum with information provided by the Platinum Sponsor
- Insertion of the logo on all other Forum publications
- Insertion of the logo on billboards and roll-ups of the Forum
- Insertion of the logo on TV ad of the Forum which will be broadcasted before and during Forum
- Logo/name during media advertising of the Forum (radio jingle, internal ads)
- Insertion of logo and company profile on DVD which will be made before or after the Forum and distributed to all participants
- Side logo placed next to the backboard in the Forum Plenary Session
- Logo in the official space of the Press Center
- Logo in the space used for press conferences
- Emphasizing of the sponsorship at all accompanying events during the Forum
- Possibility of addressing at appropriate panel (up to 10 minutes)

70.000 KM/35.000 EUR

Global media coverage



GOLDEN SPONSOR



- Gratis participation at the Forum for two representatives of the Golden Sponsor
- Gratis participation at the Forum for one partner of the Golden Sponsor
- Golden membership with BBI VIP Business Club for one year
- Possibility of placing a promo stand in front of one panel session hall
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- One quarter of the page in the official publication of the Forum with information provided by the Platinum sponsor
- Insertion of the logo on all other Forum publications
- Insertion of the logo on billboards and roll-ups of the Forum
- Insertion of the logo on TV ad of the Forum which will be broadcasted before and during Forum
- Logo/name during media advertising of the Forum (radio jingle, internal ads)
- Insertion of logo on DVD which will be made before or after the Forum and distributed to all participants
- Logo in the Forum Plenary Session hall
- Logo in the official space of the Press Center
- Logo in the space used for press conferences
- Emphasizing of the sponsorship at all accompanying events during the Forum
- Possibility of addressing at appropriate panel (up to 5 minutes)

40.000 KM/20.000 EUR

PANEL SPONSOR



- Gratis participation at the Forum for one Panel Sponsor representative
- Gratis participation at one panel for three representatives of the Panel sponsor
- Silver membership with BBI VIP Business Club for two years
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- Insertion of the logo on DVD which will be made before or after the Forum and distributed to all participants
- Logo in the panel session hall
- Logo in the official space of the Press Center
- Possibility of addressing at one panel (up to 2 minutes)

20.000 KM/10.000 EUR

INTERPANEL SPONSOR



- Gratis participation at the Forum for one representative of the Sponsor
- Silver membership with BBI VIP Business Club for one year
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- Insertion of logo on DVD which will be made before or after the Forum and distributed to all participants
- Branding in one panel session and hall where coffee break will be held
- Logo in the official space of the Press Center
- Emphasizing of the sponsorship at all accompanying events during the Forum

10.000 KM/5.000 EUR



*Be our partner
in this important event*



Dr. Haris Silajdzic, Former Chairman of the Presidency of Bosnia & Herzegovina, **Dr. Adil Bushnak**, Chairman of the Bushnak Group, **Miguel Ángel Moratinos**, Spanish Minister of Foreign Affairs, **Mr. James Steinberg**, Deputy Secretary of State of the USA, **Amer Bukvic**, CEO of Bosna Bank International

SPONSOR



- Gratis participation at the Forum for one representative of the Sponsor
- Silver membership with BBI VIP Business Club for one year
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- Insertion of logo on DVD which will be made before or after the Forum and distributed to all participants
- Logo in one panel session hall
- Logo in the official space of the Press Center
- Emphasizing of the sponsorship at all accompanying events during the Forum

5.000 KM/2.500 EUR

DINNER SPONSOR



- Dominant logo in the hall where dinner would be served
- Emphasizing of the sponsorship in the official program of this event
- Golden membership with BBI VIP Business Club for two years
- Insertion of the logo to the invitations
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- Special sponsor table with promotion material during dinner or two pannels
- Possibility of addressing in the official part of the program or during dinner (up to 10 minutes)

30.000 KM/15.000 EUR

LUNCH SPONSOR



- Dominant logo in the hall where lunch would be served
- Emphasizing of the sponsorship in the official program of this event
- Silver membership with BBI VIP Business Club for two years
- Insertion of the logo to the invitations
- Insertion of the logo on the webpage of the Forum
- Insertion of the logo on brochure/program of the Forum
- Special sponsor table with promotion material during the lunch or one of the pannel

15.000 KM/7.500 EUR

SARAJEVO AT NIGHT



Bakir Izetbegovic,
Member of the
Presidency of B&H



Milan Cuc,
Resident Representative
of IMF B&H



Dr. Ahmad Mohamed Ali,
President of the IDB Group



Dr. Zlatko Lagumdžija,
President of Social
Democratic Party and
Khaled Al Aboodi,
CEO of IDC





INFO

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